

Kyogle LGA on show at Primex

Providing visitors with a taste of the incredible bounty Kyogle and Villages have to offer -- that's how Kyogle Mayor Cr Kylie Webster has described Council's presence at this year's Primex field days.

Council, as part of its Are You Up For It campaign, will showcase local producers on the Primex Nourish stage while spruiking the breath-taking natural attractions of the Kyogle local government area.

"The Are You Up For It campaign is about growing tourism across the whole of the LGA, supporting local business, and generally raising awareness of what Kyogle and Villages have to offer," Cr Webster said.

"The thousands of visitors from all over the northern NSW and south east Queensland who attend Primex will hear about the fresh, quality produce and innovative businesses we have here.

"On top of that, the Are You Up For It videos that illustrate the adventures that can be had in the awe-inspiring natural wonderland that is the Kyogle LGA will be shown on screens across the Primex site over the three days the field days are on."

The three local producers have put up their hand to showcase their produce on the Primex Nourish Stage are the Natural Rice Company, Roseberry Farms and Swan Bay Butchers.

The Natural Rice Company and a chef who will demonstrate a menu with Black Rice will be on the Nourish Stage on Thursday at 1pm. Straight after at 2pm, Roseberry Growers will take to the stage to showcase organic produce and speak about the benefits of cooking with, and eating, locally grown, seasonal vegetables.

Swan Bay Butchers will feature on the Nourish stage on Friday at 1pm with a chef who will be cooking up a storm with some of their delicious flank and oyster blade steak.

"The Kyogle LGA is an awesome place to live, work and play and we want to show the rest of Australia the astonishing beauty and incredible adventures they can find here if they are up for it," Cr Webster said.

Meanwhile, Bonalbo residents Darren and Nicole have won the scenic helicopter ride over the amazing Border Ranges National Park as part of the Are You Up For It Kyogle campaign. The helicopter will take off from Primex and spirit the lucky couple over the World Heritage-listed Border Ranges National Park, to enjoy uninterrupted views of the Pinnacle lookout, lush rainforest, the crater escarpment, and Wollumbin.

"Kyogle is the gateway to this incredible national park and our lucky winners will get to see it from above – what an amazing experience," Cr Webster said.

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