

Kyogle Council

Economic Development Policy



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1 Introduction

This document is the Economic Development Policy for the Kyogle Local Government Area (LGA).

2 Validity

This policy was adopted at Council's Ordinary Meeting held July 8, 2019 through resolution number CO/0719/9.

3 Purpose

The Kyogle Council plays a key role as a facilitator of economic development – creating the environment to support growth and investment and working as a regional partner to support economic development activities.

This Policy provides the rationale for the way in which Council will prioritise action and investment to stimulate sustainable economic growth and development in the Kyogle LGA.

4 Policy statement

Council will work in partnership with appropriate agencies, businesses, community and other stakeholders to support the sustainable economic development of the Kyogle Local Government Area.

Council will:

1. Prioritise support for local projects of acknowledged regional significance – including those identified within adopted plans (Community Strategic Plan, Regional Economic Development Strategy etc.) and Council advocacy briefs.
2. As appropriate, and where consistent with Council's strategic priorities, work to support existing industries and businesses that wish to grow by removing barriers to investment.
3. Identify and support industries and business development opportunities that enhance the natural, cultural and social values of the Kyogle LGA
4. Support participation in the workforce for people with disabilities and work to implement the recommendations of the adopted Disability Inclusion and Action Plan.
5. Work in partnership to advocate for improved access to and enhanced management of the key landscape assets of the LGA (including National Parks) to stimulate growth in the visitor economy.
6. Participate in relevant business and industry advisory groups to raise awareness of key issues and opportunities that impact upon the growth of the local economy.

7. Advocate to State and Federal government and lobby on behalf of industry and business groups within the Kyogle LGA to remove barriers to sustainable development.
8. Work with schools, TAFEs, universities and training providers to support members of the local community to obtain the skills necessary to enable them to participate in the local workforce.
9. Maintain the Invest Kyogle website by updating information regularly and providing links to industry networks and investment opportunities.
10. Actively participate in the Northern Rivers Joint Organisation of Councils and contribute to the development of regional strategic plans and regional industry economic development plans
11. Identify synergies and opportunities to enhance cross-border initiatives and realise benefit from the growing economy of Southeast Queensland.
12. Foster and maintain strong relationships with key agencies and stakeholders involved in economic development.
13. Support 'value add' opportunities and diversification in key sectors (i.e. horticulture, agriculture, forestry; creative industries, tourism, hospitality and retail).
14. Work in partnership to develop programs to increase aboriginal engagement and participation in the local workforce.
15. Identify and evaluate opportunities to incentivise sustainable investment and business development through review of the Local Environmental Plan and other planning instruments.
16. Support the development of a diverse program of short term temporary events to boost the local visitor economy.
17. Develop a consistent approach to objectively assess the economic impact of short term temporary events and other activities, based on the Event Impact Calculator methodology of Council's Economy.ID package.
18. Promote the Kyogle LGA as a 'film friendly' location and reflect the guidance of the NSW Local Government Filming Protocol.