



KYOGLE COUNCIL

M E D I A R E L E A S E

Date: 20 February 2017

Back to Business Week - Kyogle Culture Booklet Goes Electronic

Kyogle Council with support from the NSW Government Back to Business Week Program is proud to help celebrate the launch of the electronic version of the Kyogle Culture business booklet.

The booklet has been coordinated by Susie Marcroft, the business proprietor of Mudwood Studios in Kyogle. Back to Business is a NSW Government Business Connect initiative providing funding and other support for the launch and other initiatives across the State.

Susie, through her design talents and desire to showcase some of the cultural aspects of Kyogle lifestyle, compiled a booklet of contributing businesses in the local area consisting of a mix of local artists, organic and fine food producers, cafes and other support services.

Council's Mayor Cr Danielle Mulholland said the booklet was a wonderful resource.

"The Kyogle Culture booklet is a fabulous example of local business collaboration to not only advance their own businesses but to do so in a way that showcases the quality and cultural aspects of Kyogle lifestyle," she said.

"The booklet is as much about reminding locals of what is available and consolidating local pride, as it is about building awareness amongst potential visitors.

"Kyogle is fast becoming known as a place of opportunity and rural lifestyle choice. Kyogle Culture recognises the cultural strength and diversity of the community and the common desire for 'lifestyle' as a key cornerstone". "

The launch of the electronic version of the Kyogle Culture booklet will take place at a private function in Kyogle at the Gateway Fine Foods Café and Delicatessen on Monday 27 February 2017.

The electronic booklet will be available on the Council's website after the launch.

END OF RELEASE

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