



KYOGLÉ COUNCIL

M E D I A R E L E A S E

Date: 3 March 2017

EMBARGOED: 6 March 2017

Kyogle Council is holding a Business Leaders' Forum on Monday 6 March 2017.

The Forum is for invited guests from the local business community and key government organisations and comes off the back of the council's work in finalising its Community Strategic Plan in 2016 which included a strong economic development focus.

Kyogle Council's Director Planning and Environment Manfred Boldy said the Council had been working hard to streamline its economic development and land use planning support processes in order to encourage sustainable development, particularly in rural areas.

"Advocacy for regional planning that recognises the importance of rural hinterland areas and cross-border relationships for business and trade have also played a key role in the Council's efforts over the past 12 months," he said.

"The Forum is regarded as an important extension of the Council's work to date and forms an integral part of the informed conversations that need to occur to determine an effective planned future for the local area's economic development and long term prosperity.

"The Forum and to be announced further targeted consultation by Council with other industry-representative and community groups over the coming months, will pave the way for Council to recalibrate its strategic planning and better align its policies with those of other levels of government on both sides of the border."

The Forum will be attended by the Federal Member for Page Kevin Hogan, State Member for Lismore Thomas George, Councillors and Council staff, government agency representatives and a cross-section of business people.

It is supported by NSW Industry and Regional Development Australia – Northern Rivers and will have regard for significant factors including globalisation and the effects on product demand, trade and how business is undertaken, effects of

changes in dominant key industry sectors (eg health and professional services), South East Queensland growth (positive and negative), the role of key infrastructure for the local area and improved methods of governance and business support.

The Forum and other economic development-related initiatives the Council has undertaken, or plans to undertake, form a part of a '*Pathways to Prosperity*' strategic planning approach for Kyogle Council which will be announced by Kyogle Council Mayor Cr Danielle Mulholland at the Forum.

END OF RELEASE

While attendance at the Forum is by invitation only, photo and interview opportunities with organisers and attendees will be available during the morning tea break about 11am. The Forum is being held at the Kyogle Cinema Complex in Bloore Street, Kyogle.

Authorised by:	Graham Kennett General Manager	For an Interview & further information contact:	Director of Planning and Environment Manfred Boldy Phone: 6632 0214
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