



## KYOGLÉ COUNCIL

# M E D I A R E L E A S E

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**Date: 6 January 2017**

There is still time to get your entries into Kyogle Council's brand and photographic competitions.

The two competitions, which are offering cash prizes totalling \$5,500, will close at 4pm on Tuesday 31 January 2017.

A total of \$4,000 in prizemoney is up for grabs in the community-wide competition to find a fresh, modern new brand that reflects the local government area (LGA) and which can be used on signage, promotional material and products associated with the Kyogle Council LGA.

Entries must include:

- A graphic design that is representative of the whole LGA;
- Suitable "slogans" or catch phrases for the LGA (up to three);
- Two key symbols/emblems for each of the villages of Wiangaree, Cawongla, Grevillia, Old Grevillia, Woodenbong, Old Bonalbo, Bonalbo, Tabulam, Mallanganee and Mummulgum and the township of Kyogle; and
- An explanation of the meaning behind each brand proposal, each slogan proposal and each village icon, and the linkage to Council's Community Strategic Plan

The winner will receive a cash prize of \$2,500, with the first runner-up taking home \$1,000 and the second runner-up \$500.

A further \$1,500 is on offer in the photographic competition Council is running to compile a new set of photographs of the LGA for use on its website and in its publications.

People submitting photos in the competition will maintain copyright, but will agree to Council's use of all photos at no cost.

The photographic competition will offer the following prizes in the follow categories linked to the Council's Community Strategic Plan.

- Best overall entry \$500
- Best "Village Life" entry \$200
- Best "Governance and community" entry \$200
- Best "Aging in place, disability services and respite care" entry \$200
- Best "Agriculture" entry \$200
- Best "Visitor attraction" entry \$200

For further details about both competitions and entry forms, go to Council's website [www.kyogle.nsw.gov.au](http://www.kyogle.nsw.gov.au), drop into Council's Administration Centre at 1 Stratheden Street, Kyogle or call Council on 6632 1611.

**END OF RELEASE**

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