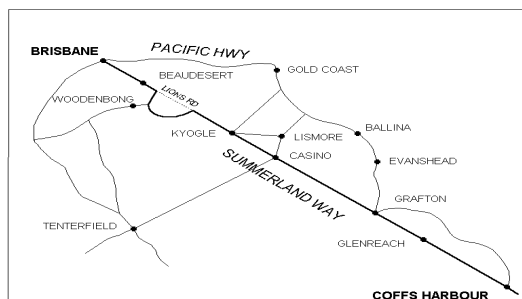


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Through the Heart of Summerland



# Summerland Way Promotional Committee MINUTES

Secretary: Lesley McBay, Clarence Valley Council, P: 6645 0283, E: lesley.mcbay@clarence.nsw.gov.au.

**Where:** Kyogle Council Chambers, 1 Stratheden Street, Kyogle  
**When:** Friday 15 February 2013  
**Time:** 10 am

## Committee Members:

One Councillor from each of the following Councils:

Clarence Valley Council	Cr Margaret McKenna
Southern Downs Regional Council	Cr Neil Meiklejohn
Kyogle Council	Cr Lindsay Passfield
Tenterfield Shire Council	Cr Gary Verri
Scenic Rim Regional Council	Cr Jennifer Sanders
Richmond Valley Council	Cr Ernie Bennett
Lismore City Council	Nil

Also in attendance:

Clarence Valley Council – DGM C&C	Rob Donges
Clarence Valley Council – Secretary	Lesley McBay
Grafton Chamber of Commerce	Phil Belletty
Clarence River Tourist Assoc.	Jenny Massie
Richmond Valley Council	Gary Murphy
Kyogle Council – EDU	Malcolm Wallis
Kyogle Council	Danielle Mulholland
Kyogle Council	Derryn Nix
Kyogle Council	Graham Kennett
Tenterfield Shire Council	Blair Maxwell
Member for Lismore	Thomas George

## 1. Apologies

Member for Richmond	Justine Elliot
Member for Page	Janelle Saffin
Member for Wright	Scott Buchholz
Clarence Valley Council	Cr Karen Toms (Alternate)
Gary Murphy (2)	Bruce Wright
Annabelle Toohey	Dennis Maxwell
Tony Magner	Steve Toms
David Bell	John Secombe

## **2. Confirmation of Minutes of Previous Official Meeting on 8 June 2012**

Minutes have been circulated and confirmed, also noting that the meeting on 9 November 2012 did not meet quorum requirements so no formal minutes presented.

**Moved by Neil Meiklejohn/Seconded by Cr Jenny Sanders**

**That the Minutes from the meeting on 8 June 2012 be confirmed.**

**CARRIED**

## **3. Matters Arising From Previous Minutes**

- 3.1 Noted by Committee that member Les Watson passed away and his funeral will be on Saturday 16 February 2013 at 11 am. Thomas George proposed a minute's silence in respect of Les' passing. Lindsay Passfield spoke briefly about Les and his achievements.
- 3.2 RMS Review of signposting audit has been done. Report being finalised to be distributed next week.
- 3.3 The Transport Master Plan was completed in December 2012. Graham Kennett distributed extract relating to the Northern Rivers.

## **4. Correspondence**

Nil.

## **5. Reports**

### **5.1 Tourism**

RV Friendly Towns.

Discussion on what constitutes an RV friendly town, what services are required – including free sewerage/septic dump point, economic benefits etc.

**Moved by Cr Sanders/ Seconded by Cr Passfield**

**That the Committee invite a representative of the CMCA to attend the next meeting to provide information on RV status for towns and/or routes.**

**CARRIED**

- 5.2 TRAIN – Cr Passfield advised that negotiations were ongoing with the Qld Government and RDA.

### **5.3 RMS (No rep at this meeting)**

Rob Donges (CVC) advised that Option C has been selected for the new Grafton bridge and Council looks forward to the commencement of the works. As yet, no date has been given on when this will be.

### **5.4 QMR Update – No report**

- 5.1 Intermodal at Casino – Gary Murphy explained that the intermodal is for a rail loop servicing a heavy industry hub. Development consent has been activated but needs major customer to get started.

- 5.2 Tourist Drive 19 (see attached) – Jenny Massie – CRTA Grafton. Jenny advised that TASAC have confirmed that they will be recommending that Tourist Drive 19, which includes Orara Way, and is the southern most leg of Summerland Way, not have signage maintained.

**Moved Cr Passfield/Seconded Cr Sanders**

**That the Committee write to Coffs Council and CVC supporting the retention of Tourist Route 19, with both Councils being requested to support the provision of signage at the southern commencement of the Summerland Way in Coffs Harbour, indicating Route 19/Summerland Way as an alternative route to Brisbane.**

**CARRIED**

- 5.3 Future Direction of Committee – Cr Ernie Bennett addressed the meeting on the issue of the Committee's future direction. Cr Passfield advised that originally the Committee was set up to promote the maintenance and upgrade of the Summerland Way and since that time has achieved over a \$100m investment in capital works. It was thought by some Councillors that the word "Promotional" in the title gives more of a tourism perspective rather than a maintenance one.

**Moved by Cr McKenna/Seconded by Cr Maxwell**

**That this Committee support the Tourism Managers Group in inviting tourism representatives from our Queensland member Councils to their strategic meeting to discuss the Summerland Way and report back to the Summerland Way Promotional Committee annually.**

**CARRIED**

**Moved by Cr Passfield/Seconded by Cr McKenna**

**That engineers from each member council bring a report to the next meeting in May outlining what their projects, costs and priorities are on the Summerland Way together with a draft communique calling on State and Federal Governments to make commitments to these projects.**

**CARRIED**

**6. General Business**

- 6.1 Financials statement attached.

The schedule of fees for 2012/13 was discussed and Lesley will arrange for invoices to go out to all member Councils.

**Moved Cr Meiklejohn/Seconded Cr McKenna**

**That the financial statement as reported by adopted.**

**CARRIED**

## 6.2 Summerland Way as an alternate route during floods

Discussion took place on the value of travellers being able to be diverted to the Summerland Way when the Pacific Highway is closed due to flooding. Cr Meiklejohn pointed out, however, that all travellers were diverted to Warwick but could go no further and as approximately 3,000 people arrived looking for somewhere to stay, the capacity of the town is only 1,000 beds. It would have been more appropriate if travellers were warned that roads were closed after Warwick and should seek accommodation along the way.

**Moved by Gary Murphy/Seconded by Cr Passfield**

**That the Committee ask Cross-border Commissioner, Steve Toms to do a presentation at the next meeting on cross border transport issues including in times of flood.**

**CARRIED**

## 7. Meeting Closed at 12.25 pm.

Next ordinary meeting will be held after the Annual General Meeting for 17 May 2013 which will commence at 10.00 am.