

North Coast Ageing Symposium

"The Age of Engagement"

Thursday 12 June (full day)
& Friday 13 June 2014 (half day)

**Novotel Pacific Bay Resort,
Pacific Highway, Coffs Harbour**



Introduction

The NSW Government committed in its Regional Action Plans, Northern Rivers NSW & Mid North Coast NSW, to work with local councils, community organisations and other stakeholders to develop a North Coast Ageing Strategy. The aim of the strategy is to identify population ageing issues impacting the North Coast of NSW.

The North Coast Ageing Symposium is an action within the Strategy. It provides an opportunity to gain a better understanding of current reforms, improve cross-sectoral collaboration between all levels of government, and private and community sectors on issues relating to current and future challenges and opportunities of an ageing population.

The Strategy identifies four key themes, and are the topics of this Symposium:

- Social issues, including healthy living & aged care
- Community Engagement
- Economic Impact
- Environmental Requirements



Kathryn Greiner AO (Symposium MC)

Chairperson of the NSW Ministerial Advisory Committee on Ageing

Kathryn Greiner has contributed in a wide range of leadership positions in public and private companies, government bodies and non-profit organisations. She was an elected Councillor to the City of Sydney Council from 1995 until 2004. Kathryn currently chairs an investment fund, Bio Tech Capital and Loreto Kirribilli School Council. She has recently completed the Review of Funding for Schooling (The Gonski Report) and her term as Chair of Australian Hearing.

Kathryn has held Directorships for Pacific Power, John Singleton Advertising; Carlovers Ltd and the Financial Planning Association and been a member of the Bond University Council and a member of the Advisory Council of L.E.K. Consulting Ltd. Kathryn's non-profit activities include or have included: Director, Bell Shakespeare Company; Chair of the Salvation Army Red Shield Appeals; Chair of Save the Children Australia and Chair of Sydney Peace Prize Foundation.

Day 1

Time	Topic	Presenter
9:00 – 9:30	Registration (tea & coffee on arrival)	
9:30 – 9:45	Welcome to Country	Aunty Bea Ballangarry, OAM
	Opening of Symposium	Tahn O'Brien <i>Assoc. Exec. Director Ageing, FACS</i>
9:45 – 9:50	Introduction	
9:50 – 10:05	Ageing: We're in this together - Role of MACA	Kathryn Greiner, <i>Chairperson of the NSW Ministerial Advisory Committee on Ageing (MACA)</i>
10:05 – 11:15	Social Issues, including healthy living & aged care Improved local and regional access to aged care services	
	• The role of Medicare Local in supporting an ageing population	Vahid Saberi, <i>North Coast Medicare Local</i>
	• Digital Age Project	Carolyn Seton, <i>Southern Cross University</i>
11:15 – 11:30	Panel Discussion	
11:30 – 11:45	MORNING BREAK	
11:45 – 1:00	Community Engagement Cross sector collaboration for planning & service delivery	
	• Know your community – understanding the need for community consultation	Ian Day, COTA NSW
	• Future of ageing – Coffs Coast Strategy	Kath Brewster, <i>Consumer Advocate</i>
1:00 – 1:15	Panel Discussion	
1:15 – 2:00	LUNCH	
2:00 – 3:10	Environmental Requirements Improved access to housing and infrastructure for an ageing population	
	• In a home or at home	Barbara Squires, IRT & Australian <i>Association of Gerontology</i>
	• Local Government responding to an ageing population	Jenny Dowell, <i>Lismore City Council</i>
3:10 – 3:25	Panel Discussion	
3:25 – 3:45	AFTERNOON BREAK	
3:45 – 4:15	Wrap up of Day 1	Kathryn Greiner, MACA
4:15 – 5:15	Canapés & refreshments	

DAY 1 CLOSE

Day 2

Time	Topic	Presenter
9:00 – 9:05	Welcome back	Kathryn Greiner, MACA
9:05 – 9:15	Performance by Janugiina in Gumbaynggirr language	
9:15 – 10:45	Economic Impact Preparing government and service providers for the impact of an ageing population <ul style="list-style-type: none">• The economic benefits of an ageing population• Sustaining us all in retirement• Shifting economic implications of an ageing population	Colleen Cartwright, <i>Cartwright Consulting</i> Richard Denniss, <i>The Australia Institute</i> Lynne Pezzullo, <i>Deloitte Australia</i>
10:45 – 11:00	Panel Discussion	
11:00 – 11:15	MORNING BREAK	
11:15 – 11:45	Wrap Up Day 2	Kathryn Greiner, MACA
11:45 – 12:30	Symposium Outcomes Summary of key points Discussion: Turning talk into actions	Kathryn Greiner, MACA
12:30 – 1:30	LUNCH	
1:30	SYMPOSIUM CLOSE	



North Coast Ageing Symposium

"The Age of Engagement"



Vahid Saberi

CEO North Coast Medicare Local

Chief Executive Officer
North Coast NSW Medicare Local
Adjunct Professor, School of Health & Human Science
Southern Cross University
Senior Research Fellow, Sydney University

Prior to his current role as Chief Executive Officer, North Coast Medicare Local, Vahid worked in NSW Health senior positions for 18 years - 12 years of which were on the North Coast of NSW. Vahid has managed a wide range of services from acute specialist hospital care to all aspects of primary health care.

Vahid has a long career in Strategic Development, Planning and Population Health and Capital Infrastructure (building of hospitals, community health centres and other facilities). Vahid is extensively involved in research – including International Research.



Carolyn Seton

Southern Cross University

Carolyn has been in the IT industry for over 30 years, working for large IT companies as well as establishing her own successful training and software development businesses. In the past few years, she has been a tutor and project supervisor at Southern Cross University, teaching IT subjects and is currently working towards her PhD.

Carolyn has an ongoing interest in the adoption of technology by older people, both from a learning perspective as well as the visual and functional aspects of software and human-computer-interaction design, using natural interactions such as touch and voice in conjunction with simple and consistently-structured interfaces. Her research applies these theories to the training of novice computer users and specifically how it applies to older and disadvantaged people.



Ian Day

COTA NSW

Ian Day has been the Chief Executive Officer of Council on the Ageing (NSW) since late 2010. COTA NSW is an independent consumer-based NGO that represents the needs, views and interests of people in NSW aged 50 years and over.

Ian has an extensive commercial background, initially with fast moving consumer goods and with brands such as Bushell's and Uncle Toby's that had a strong marketing orientation. He was for a number of years the Managing Director of Medical Benefits Fund, a not for profit health insurer and private hospital operator. He has run his own small private business and assisted The Exodus Foundation – a charity that supports disadvantaged people by providing food and counselling to the homeless and literacy programs to children at risk of falling out of the traditional education system.



Katherine Brewster AOM

Consumer Advocate (Past President COTA NSW)

Kath Brewster has some 30 years teaching experience in secondary and tertiary education, including Senior Lecturer and Chair of the Board of Professional Studies at the Armidale College of Advanced Education, University of New England.

Kath was a member of the Board of COTA (NSW) from 1991; was Vice-President from 1993-98, and subsequently President until 2014. She was also a Director of COTA Australia.

She is a strong advocate on issues relating to ageing and has given many presentations on discrimination and stereotyping of older people, elder abuse and aged care reforms. For COTA (NSW), she has Chaired the Policy Council and the Sydney and Coffs Harbour Consumer Reference Groups and was a member of the COTA Australia Policy Council.

Kath has extensive experience chairing or representing committees for both the NSW and Commonwealth Departments of Health and Ageing, including the Chronic, Aged and Community Health Priority Taskforce; the Healthy Older People's Advisory Committee; the Health Care Advisory Council and the NSW Aged Care Planning and Advisory Committee.

North Coast Ageing Symposium

"The Age of Engagement"



Barbara Squires

IRT & Australian Association of Gerontology

Barbara has worked in the field of ageing for over 30 years. Originally a social worker, she was General Manager, Ageing of The Benevolent Society for many years, leading a wide range of community and residential services in NSW.

Barbara joined IRT in May 2012 as the Head of Research and Advocacy, leading the IRT Research Foundation. She has a particular interest in new models of housing and care that maximise the autonomy and independence of older people, while maintaining their involvement with their community.

Barbara is a former National President of the Australian Association of Gerontology, giving her strong networks with researchers and policy makers. She has served on a number of steering and advisory committees concerned with older people's issues. She is a Fellow of the Australian Association of Gerontology.



Jenny Dowell

Lismore City Council

Jenny Dowell is a trained Infants Teacher, holds a Bachelor of Arts and Education and was a lecturer in Speech and Language development. As a teacher of deaf children, Jenny developed a passion for teaching profoundly deaf children to speak.

Moving to Lismore, Jenny became involved in her community and so grew her passion for social inclusion volunteering for Community Transport, the Neighbourhood Centre, Lismore library and the P&C.

Jenny's moved into local government in 2004 and has held the position of Mayor since 2008.

Jenny is Patron of 16 community organisations, a Justice of the Peace, a volunteer with Lismore Rainforest Botanic Gardens and loves her garden and her book group. She represents a broad range of Council committees from art & culture to business development and education.

As Mayor, Jenny is a strong advocate for openness and transparency and due regard for the needs of the broad community. She is passionate about building social cohesion with a voice for all, growing the local economy, protecting our environment and managing with high principles of good governance.



Colleen Cartwright

Cartwright Consulting

Professor Colleen Cartwright is Principal Director of Cartwright Consulting Australia Pty Ltd and until recently she was Director of the ASLaRC Aged Services Unit at Southern Cross University. She has extensive teaching and research experience in a range of ageing-related areas, at national and international levels.

Her work encompasses issues relating to both well and frail older people in areas as diverse as the benefits of an ageing population, affordable housing for older people and people with disabilities, eHealth and technology for older people, advance care planning and other end-of-life issues. She has published widely, with articles in major journals and a number of book chapters.



Richard Denniss

The Australia Institute

An economist by training, Richard has worked for the past 20 years in a variety of policy and political roles. In recent years he has been at the forefront of the national policy debates surrounding climate change policy and the Australian mining boom. He is an Adjunct Associate Professor at the Crawford School of Economics and Government at the Australian National University.

Prior to taking up his current position as Executive Director, Richard was the Strategy Adviser to the Leader of the Australian Greens, Senator Bob Brown, and previously Chief of Staff to the then Leader of the Australian Democrats, Senator Natasha Stott Despoja.

Richard has published extensively in academic journals, has a fortnightly column in *The Canberra Times* and *Australian Financial Review* and was the co-author of the best-selling *Affluenza* (with Dr Clive Hamilton) and *An Introduction to Australian Public Policy: Theory and Practice* (with Dr Sarah Maddison).

North Coast Ageing Symposium

"The Age of Engagement"



Lynne Peluzzo

Deloitte Australia

Lynne is head of the health economics and social policy group across all capability areas. She is a media spokesperson on health economics and social policy issues, MJA reviewer, 2020 Summit participant (Health stream), winner of the Telstra Business Woman of the Year ACT 2008 award and specialist expert for the World Health Organization.

Her specialties and capabilities include health and social policy reform and advice, cost benefit/cost effectiveness analysis, workforce issues, OH&S, research, intergenerational financing, pharmacoeconomics, health evaluations and dynamic modelling.

*Thank you for your attendance and
valuable contributions to the Symposium.*

*We look forward to continuing
our journey with you in this
"The Age of Engagement".*



Premier
& Cabinet



Family &
Community
Services



nsw
MACA

MINISTERIAL ADVISORY
COMMITTEE ON AGEING

medicare
local

NORTH COAST NSW



Keeping people healthy and out of hospital